



ENJOY CMR!³

EffectiveNess: Journey's
Objective of Your CMR team

ROME • DECEMBER 12th - 13th

DECEMBER 12th

SLOT	TOPIC	SPEAKER
12:00 am	Lunch	
1:00 pm	Welcome & introduction 2023 is coming: our new structure, strategy & priorities Q&A	<i>Amale Chalfoun</i>
1:25 pm	People on the stage	<i>Alessandro Bisio</i>
2:05 pm	Our journey on synergies & M4E Q&A	<i>Laura Salvi</i>
2:20 pm	Synergies between diabetes, obesity, cardiovascular Q&A	<i>Fabrizio Cavallari Antonia Cazzato Paolo Nicoziani Laura Salvi</i>
2:55 pm	Synergies between CMR & EA: results from the mangement team WS Q&A	<i>Cristiano Bette Andrea Vanzetto</i>
3:25 pm	Break	
3:55 pm	Clinical update Q&A	<i>Valentina Manno</i>
4:30 pm	Day 1: work session conclusion & instructions for the evening	<i>Laura Salvi</i>
4:40 pm	Free time	
6:00 pm	Let's have fun... Celebrating CMR X-Mas time	
8:00 pm	X-Mas dinner	

DECEMBER 13th

SLOT	TOPIC	SPEAKER
8:45 am	Introduction to day 2	<i>Amale Chalfoun</i>
8:50 am	Synergies between CMR & Customer Engagement: what's new Q&A	<i>Fabrizio Lagani</i>
9:10 am	Introduction to the breakout sessions	<i>Laura Salvi</i>
9:20 am	Breakout sessions	
10:50 am	Short Break	
11:05 am	CMR 2023 - becoming comfortable with uncomfortable excitements Q&A	<i>Ognenka Kozar Markovikj</i>
11:30 am	The role of CMM Q&A	<i>Federico Bianchi</i>
12:00 am	Lunch	
1:00 pm	Sharing in plenary outcomes from WS	
2:30 pm	Interview with Drago	<i>Drago Vuina</i>
2:45 pm	Take home messages	<i>Amale Chalfoun</i>